



United Nations Population Fund  
70A Nahda St., Saryat El- Maadi,  
Cairo.  
P.O. 11435, Egypt  
Email: [egypt.tenders@unfpa.org](mailto:egypt.tenders@unfpa.org)  
Website: <http://www.unfpa.org>

Date: 4 December 2024

**REQUEST FOR QUOTATION**  
**RFQ N° UNFPA/EGY/RFQ/24/054**

Dear Sir/Madam,  
UNFPA hereby solicits a quotation for the following service:

**“Digitalization of Family Planning Courses”**

UNFPA is seeking to hire a consultancy firm that can preform the digitization of the Family Planning FP Courses as per the attached detailed ToRs.

**About UNFPA**

UNFPA, the United Nations Population Fund (UNFPA), is an international development agency that works to deliver a world where every pregnancy is wanted, every childbirth is safe and every young person’s potential is fulfilled.

UNFPA is the lead UN agency that expands the possibilities for women and young people to lead healthy sexual and reproductive lives. To read more about UNFPA, please go to: [UNFPA about us](#)

**Service Requirements/Terms of Reference (ToR): please review detailed TORs attached as Annex II**

**Background:**

Egypt, with a population of over 106 million as of 2024, is the most populous country in the Arab world. Family planning plays a critical role in Egypt's development strategy. However, the family planning program faces challenges such as unmet needs for contraception, limited availability of services in rural areas and cultural barriers.

UNFPA has been collaborating closely with the Ministry of Health and Population (MOHP) to enhance the capacity of healthcare providers. By digitalizing course materials and adopting online learning platforms, we aim to improve the reach and impact of capacity-building efforts for service providers. Digital tools and interactive courses offer an opportunity to scale impact, making training more flexible and accessible to learning opportunities, allowing healthcare service providers to enhance their knowledge and skills in family planning.

**Objective and scope of work:**

The objective of this advertisement is to leverage the expertise of the hired consultancy firm in the area of family planning and medical content digitalization to advise and guide on how to digitalize and complete the task of digitizing the developed comprehensive family planning courses for healthcare service providers (physicians, nurses, pharmacists, dentists, Physiotherapists , midwives, community health workers and family counselors) on the national level in different governorates in Egypt. This will include and not be limited to which parts to be in videos, the number of videos, where quizzes and forums will be used if any etc.



**Activities & Deliverable(s):** Please review detailed deliverables including the time frame for each deliverable attached as Annex II – TORs

The selected firm will be responsible for developing the digitalization plan/structure independently, subject to UNFPA and MOHP's final review and approval.

The goal of this is to digitalize the comprehensive family planning courses for healthcare service providers, ensuring they are:

- Accessible: Designed for self-paced learning, scalable and compatible across devices.
- Interactive: Includes engaging multimedia elements and assessment tools, also to be user friendly.
- Evidence-based: Reflects current, culturally sensitive, and relevant content. The course is composed of 11 modules and is prepared in both Arabic and English languages.

**I. Questions**

Questions or requests for further clarifications should be submitted in writing to the contact person below:

Name of contact person at UNFPA:	<i>Noha El Maraghy, Procurement Associate</i>
Email address of contact person:	<i>elmaraghy@unfpa.org</i>

The deadline for submission of questions is Saturday 14 December 2024: 23:00pm Cairo Local Time. Questions will be answered in writing and shared will parties as soon as possible after this deadline.

**I. Eligible Bidders**

This Request for Quotation is open to all eligible bidders; to be considered an eligible bidder for this solicitation process you must comply with the following:

- A bidder must be a legally-constituted company that can provide the requested services and have legal capacity to enter into a contract with UNFPA perform in the country of Egypt, or through an authorized representative.
- A bidder must not have a conflict of interest regarding the solicitation process or with the TORs / Technical Specifications. Bidders found to have a conflict of interest shall be disqualified.
- At the time of Bid submission, the bidder, including any JV/Consortium members, is not under procurement prohibitions derived from the [Compendium of United Nations Security Council Sanctions Lists](#) and has not been suspended, debarred, sanctioned or otherwise identified as ineligible by any [UN Organization](#) or the [World Bank Group](#).
- Bidders must adhere to the UN Supplier Code of Conduct, which may be found by clicking on [UN Supplier Code of Conduct](#).

**II. Content of quotations**

Quotations should be submitted via a TWO-envelope system. Interested Bidders are requested to submit their Technical Bid & Declaration From **separately** from their Financial Bid containing the price information. Each envelope shall consist of a single email whenever possible, depending on file size.

- a) Technical proposal, in response to the requirements outlined in the service requirements / TORs.



- a) Signed Declaration Form, to be submitted strictly in accordance with the document.
- b) Price quotation, to be submitted strictly in accordance with the price quotation form.

Both parts of the quotation must be signed by the bidding company's relevant authority and submitted in PDF format.

### III. Instructions for submission

Proposals should be prepared based on the guidelines set forth in Section III above, along with a properly filled out and signed price quotation form, and are to be sent by email to the contact person indicated below no later than : **[Saturday 21<sup>st</sup> December 2024 at 23:00 PM Cairo Time](#)**<sup>1</sup>.

Name of contact person at UNFPA:	<i>Operations Unit</i>
Email address of contact person:	<i>egypt.tenders@unfpa.org</i>

Please note the following guidelines for electronic submissions:

- The following reference must be included by the Bidder in the email subject line:
  - UNFPA/EGY/RFQ/24/054 – [Company name], Technical Bid
  - UNFPA/EGY/RFQ/24/054- [Company name], Financial Bid
  - Submissions without this text in the email subject line may be rejected or overlooked and therefore not considered.
- It is the Bidder's responsibility to assure compliance with the submission process. If the envelopes or emails are not marked / submitted per the instructions, UNFPA will neither assume responsibility for the bid's misplacement or premature opening nor guarantee the confidentiality of the Bid process. Incorrect submissions might result in your Bid being declared invalid.
- The total email size may not exceed **10 MB (including email body, encoded attachments and headers)**. Where the technical details are in large electronic files, it is recommended that these be sent separately before the deadline.
- Any quotation submitted will be regarded as an offer by the bidder and does not constitute or imply the acceptance of any quotation by UNFPA. UNFPA is under no obligation to award a contract to any bidder as a result of this RFQ.

### IV. Overview of Evaluation Process

The evaluation will be carried out in a two-step process by an ad-hoc evaluation panel. Technical proposals will be evaluated and scored first, prior to the evaluation and scoring of price quotations

#### Technical Evaluation

Technical proposals will be evaluated based on their responsiveness to the service requirements /TORs listed in Section II and in accordance with the evaluation criteria below.

<sup>1</sup> <http://www.timeanddate.com/worldclock/city.html?n=69>

Criteria	[A] Maximum Points	[B] Points obtained by Bidder	[C] Weight (%)	[B] x [C] = [D] Total Points
Technical approach & methodology and level of understanding of the objectives of the project, innovation, feasibility, and alignment with project goals	100		25%	
Relevant experience and expertise in developing interactive e-learning courses	100		20%	
Professional experience of the staff that will be employed to the project proving demonstrated expertise in evaluation and related processes (CVs required)	100		15%	
Specific experience /expertise and demonstrated understanding of family planning and reproductive health content needs	100		15%	
Timeliness and feasibility of the proposed timeline	100		10%	
Profile of the company and relevance to the Project.	100		15%	
<i>Grand Total All Criteria</i>	600		100%	

The following scoring scale will be used to ensure objective evaluation:

Degree to which the Terms of Reference requirements are met based on evidence included in the Bid submitted	Points out of 100
Significantly exceeds the requirements	90 – 100
Exceeds the requirements	80 – 89
Meets the requirements	70 – 79
Partially meets the requirements	1 – 69
Does not meet the requirements or no information provided to assess compliance with the requirements	0

#### Financial Evaluation

Price quotes will be evaluated only for bidders whose technical proposals achieve a minimum score of [70%] in the technical evaluation.



Price quotes will be evaluated based on their responsiveness to the price quote form. The maximum number of points for the price quote is 100, which will be allocated to the lowest total price provided in based on the specific formula indicated in the TORs. All other price quotes will receive points in inverse proportion according to the following formula:

Financial score =	Lowest quote (\$)	X 100 (Maximum score)
	Quote being scored (\$)	

**Total score**

The total score for each proposal will be the weighted sum of the technical score and the financial score. The maximum total score is 100 points.

$\text{Total score} = [70\%] \text{ Technical score} + [30\%] \text{ Financial score}$
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**V. Award Criteria**

In case of a satisfactory result from the evaluation process, UNFPA intends to award a Professional Service Contract on a fixed-cost basis to the Bidder(s) that obtain the highest total score.

**VI. Right to Vary Requirements at Time of Award**

UNFPA reserves the right at the time of award of contract to increase or decrease by up to 20% the volume of services specified in this RFQ without any change in unit prices or other terms and conditions.

**VII. Payment Terms**

UNFPA payment terms are net 30 days upon receipt of invoice and delivery/acceptance of the milestone deliverables linked to payment as specified in the contract.

**VIII. Fraud and Corruption**

UNFPA is committed to preventing, identifying, and addressing all acts of fraud against UNFPA, as well as against third parties involved in UNFPA activities. UNFPA’s policy regarding fraud and corruption is available here: [Fraud Policy](#). Submission of a proposal implies that the Bidder is aware of this policy.

Suppliers, their subsidiaries, agents, intermediaries and principals must cooperate with the UNFPA Office of Audit and Investigations Services as well as with any other oversight entity authorized by the Executive Director and with the UNFPA Ethics Advisor as and when required. Such cooperation shall include, but not be limited to, the following: access to all employees, representatives agents and assignees of the vendor; as well as production of all documents requested, including financial records. Failure to fully cooperate with investigations will be considered sufficient grounds to allow UNFPA to repudiate and terminate the Agreement, and to debar and remove the supplier from UNFPA's list of registered suppliers.

A confidential Anti-Fraud Hotline is available to any Bidder to report suspicious fraudulent activities at [UNFPA Investigation Hotline](#).

**IX. Zero Tolerance**



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UNFPA has adopted a zero-tolerance policy on gifts and hospitality. Suppliers are therefore requested not to send gifts or offer hospitality to UNFPA personnel. Further details on this policy are available here: [Zero Tolerance Policy](#).

#### **X. RFQ Protest**

Bidder(s) perceiving that they have been unjustly or unfairly treated in connection with a solicitation, evaluation, or award of a contract may submit a complaint to the UNFPA Head of the Business Unit **Mr. Yves Sassenrath, Representativ, [sassenrath@unfpa.org](mailto:sassenrath@unfpa.org)**. Should the supplier be unsatisfied with the reply provided by the UNFPA Head of the Business Unit, the supplier may contact the Chief, Supply Chain management Unit at [procurement@unfpa.org](mailto:procurement@unfpa.org).

#### **XI. Disclaimer**

Should any of the links in this RFQ document be unavailable or inaccessible for any reason, bidders can contact the Procurement Officer in charge of the procurement to request for them to share a PDF version of such document(s).

### PRICE QUOTATION FORM

<b>Name of Bidder:</b>	
<b>Date of the quotation:</b>	Click here to enter a date.
<b>Request for quotation N°:</b>	UNFPA/EGY/RFQ/24/054
<b>Currency of quotation :</b>	EGP
<b>Validity of quotation:</b>	
<i>(The quotation must be valid for a period of at least 3 months after the submission deadline)</i>	

- Quoted rates must be **inclusive of all taxes**, since UNFPA is not exempt from taxes.

Item	Description	Number & Description of Staff by Level	Daily/Monthly Rate	Days/months to be Committed	Total
<b>1. Professional Fees</b>					
1	Drafting the outline, structure, and activities of the course				
2	Completion and submission of the digitized courses for review, conducting pilot tests, finalizing the courses based on pilot test feedback, and obtaining approval from UNFPA				
3	Launching the digitized courses and sharing enrollment links				
4	Completion and submission of the final project report documenting project results, analysis of tests and evaluations, participant feedback, and lessons learned				
<b>Total Professional Fees</b>					EGP
<b>2. Out-of-Pocket expenses</b>					
	Please specify if any				
<b>Total Out of Pocket Expenses</b>					EGP
<b>Total Contract Price</b> <i>(Professional Fees + Out of Pocket Expenses)</i>					EGP

*Vendor's Comments:*

I hereby certify that the company mentioned above, which I am duly authorized to sign for, has reviewed RFQ UNFPA/EGY/RFQ/24/054 including all annexes, amendments to the RFQ document (if applicable)



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and the responses provided by UNFPA on clarification questions from the prospective service providers. Further, the company accepts the General Conditions of Contract for UNFPA and we will abide by this quotation until it expires.

	Click here to enter a date.	
Name and title	Date and place	



## DECLARATION FROM

The undersigned, being a duly authorized representative of the Company represents and declares that:

1.	The Company and its Management <sup>2</sup> have not been found guilty pursuant to a final judgement or a final administrative decision of any of the following:	YES	NO
	a. Fraud;	<input type="checkbox"/>	<input type="checkbox"/>
	b. Corruption;	<input type="checkbox"/>	<input type="checkbox"/>
	c. conduct related to a criminal organization;	<input type="checkbox"/>	<input type="checkbox"/>
	d. money laundering or terrorist financing;	<input type="checkbox"/>	<input type="checkbox"/>
	e. terrorist offences or offences linked to terrorist activities;	<input type="checkbox"/>	<input type="checkbox"/>
	f. sexual exploitation and abuse;	<input type="checkbox"/>	<input type="checkbox"/>
	g. child labour, forced labour, human trafficking; or	<input type="checkbox"/>	<input type="checkbox"/>
	h. irregularity (non-compliance with any legal or regulatory requirement applicable to the Organization or its Management).	<input type="checkbox"/>	<input type="checkbox"/>
2.	The Company and its Management have not been found guilty pursuant to a final judgment or a final administrative decision of grave professional misconduct.	<input type="checkbox"/>	<input type="checkbox"/>
3.	The Company and its Management are not: bankrupt, subject to insolvency or winding-up procedures, subject to the administration of assets by a liquidator or a court, in an arrangement with creditors, subject to a legal suspension of business activities, or in any analogous situation arising from a similar procedure provided for under applicable national law.	<input type="checkbox"/>	<input type="checkbox"/>
4.	The Company and its Management have not been the subject of a final judgment or a final administrative decision finding them in breach of their obligations relating to the payment of taxes or social security contributions.	<input type="checkbox"/>	<input type="checkbox"/>

<sup>2</sup> "Management" means any person having powers of representation, decision-making or control over the Organization. This may include, for example, executive management and all other persons holding downstream managerial authority, anyone on the board of directors, and controlling shareholders.



5.	The Company and its Management have not been the subject of a final judgment or a final administrative decision which found they created an entity in a different jurisdiction with the intent to circumvent fiscal, social or any other legal obligations in the jurisdiction of its registered office, central administration, or principal place of business ( <i>creating a shell company</i> ).	<input type="checkbox"/>	<input type="checkbox"/>
6.	The Company and its Management have not been the subject of a final judgment or a final administrative decision which found the Company was created with the intent referred to in point (5) ( <i>being a shell company</i> ).	<input type="checkbox"/>	<input type="checkbox"/>

The UNFPA reserves the right to disqualify the Company, suspend or terminate any contract or other arrangement between the UNFPA and the Company, with immediate effect and without liability, in the event of any misrepresentation made by the Company in this Declaration.

It is the responsibility of the Company to immediately inform the UNFPA of any changes in the situations declared above.

This Declaration is in addition to, and does not replace or cancel, or operate as a waiver of, any terms of contractual arrangements between the UNFPA and the Company.

Signature:

Date:

Name and Title:

Name of the Company:

UNGM N°:

Postal Address:

Email:

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**ANNEX I:  
General Conditions of Contracts:  
De Minimis Contracts**

This Request for Quotation is subject to UNFPA's General Conditions of Contract: De Minimis Contracts, which are available in [English](#):

<https://www.unfpa.org/sites/default/files/resource-pdf/UNFPA%20General%20Conditions%20-%20Services%20EN.pdf>



## Annex II Terms of Reference

### Digitalization of Family Planning Courses

#### **About UNFPA:**

UNFPA, the United Nations Population Fund (UNFPA), is an international development agency that works to deliver a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled. UNFPA is the lead UN agency that expands the possibilities for women and young people to lead healthy sexual and reproductive lives.

#### **Background:**

Egypt, with a population of over 106 million as of 2024, is the most populous country in the Arab world. Family planning plays a critical role in Egypt's development strategy. However, the family planning program faces challenges such as unmet needs for contraception, limited availability of services in rural areas and cultural barriers.

UNFPA has been collaborating closely with the Ministry of Health and Population (MOHP) to enhance the capacity of healthcare providers. By digitalizing course materials and adopting online learning platforms, we aim to improve the reach and impact of capacity-building efforts for service providers. Digital tools and interactive courses offer an opportunity to scale impact, making training more flexible and accessible to learning opportunities, allowing healthcare service providers to enhance their knowledge and skills in family planning.

#### **Objectives:**

The objective of this advertisement is to leverage the expertise of the hired consultancy firm in the area of family planning and medical content digitalization to advise and guide on how to digitalize and complete the task of digitizing the developed comprehensive family planning courses for healthcare service providers (physicians, nurses, pharmacists, dentists, Physiotherapists, midwives, community health workers and family counselors) on the national level in different governorates in Egypt. This will include and not be limited to which parts to be in videos, the number of videos, where quizzes and forums will be used if any etc.

The selected firm will be responsible for developing the digitalization plan/structure independently, subject to UNFPA and MOHP's final review and approval.

The goal of this is to digitalize the comprehensive family planning courses for healthcare service providers, ensuring they are:

- Accessible: Designed for self-paced learning, scalable and compatible across devices.
- Interactive: Includes engaging multimedia elements and assessment tools, also to be user friendly.

- Evidence-based: Reflects current, culturally sensitive, and relevant content. The course is composed of 11 modules and is prepared in both Arabic and English languages.

### Scope of work:

1. Review of Existing Course Materials:
  - Analyze the 11 modules and content.
  - Propose a detailed structure and teaching approach to the existing materials.
  - The company should have expertise in the area of the medical context, and they should submit a proposal with the design and format of SCORM.
2. To conduct a meeting(s) with UNFPA & MOHP teams to present the proposed structure to be approved before implementation.
3. Digitalization of Courses for Healthcare Service Providers:
  - Define the specific topics (e.g., contraceptive methods, counseling techniques, ethical considerations and other topics covered in the 11 modules of the courses).
  - Include evidence-based, culturally sensitive, and updated content.
  - Develop an interactive, digital format for the family planning courses incorporating multimedia elements (e.g., videos Multimedia elements, animations, engaging activities, infographics, case studies, etc.). The course is expected to take over around 25 hours.
  - Create interactive learning activities (e.g., quizzes, simulations, infographics, case studies, assignments) to reinforce key concepts and skills covered in the courses.
  - Create assessment mechanisms (pre/post-tests).
  - The users should provide their feedback on the modules after each module
4. Platform Development:
  - Ensure the digital materials are user-friendly, accessible, and compatible with different browsers Chrome, Internet Explorer, Firefox, Safari, Opera.
  - Ensure compatibility with multiple devices desktop, laptop, tablets, and mobile devices IOS or Android.
5. Pilot Testing and Feedback:
  - Conduct two workshops with selected participants for conducting pilot tests of the digitized courses, address any identified issues, and ensure smooth delivery of the courses.
  - Gather feedback from participants and stakeholders to refine the courses.
6. Deployment and Capacity-Building Support:
  - Assist UNFPA in the roll-out of the digital courses to targeted healthcare service providers for the first year of implementation.
  - Provide ongoing technical support, backend support, and maintenance for the digital courses as needed for the first year of implementation.
  - Integrate into existing learning management systems (LMS) of UNFPA Opigno LMS & Drupal CMS.
  - The vendor will work closely with the UNFPA communication team and their developers to upload the course materials to the UNFPA LMS portal website.

#### 7. Monitoring and Evaluation:

- Integrate feedback mechanisms within the modules to capture participant satisfaction and knowledge gains.
- Deliver a final report summarizing project outcomes, evaluations, and lessons learned.

#### **Deliverables:**

The selected vendor will be responsible for delivering the following:

1. Development of the course index and module structures.
2. Fully digitized, functional online courses for healthcare service providers on family planning, using the technical contents provided by UNFPA and MOHP.
3. Compatibility with different browsers (Chrome, Internet Explorer, Firefox, Safari) and various devices (desktop, laptop, tablets, mobile devices IOS or Android).
4. Compatibility with the Sharable Content Object Reference Model (SCORM) standard for easy sharing with other SCORM-compliant systems.
5. Bookmarking functionality to track learners' progress statuses (Not Started/In Progress/Complete) and save their last accessed screen for future sessions.
6. Assessments tools to test participants' knowledge gained in the modules, including evaluations for each lesson and a final evaluation for the entire course.
7. Automatically generate a certificate of completion upon course finalization.
8. A final project report documenting the project results, analysis of tests and evaluations, participant feedback, participants portfolio and lessons learned.
9. Ownership of the final product and all content/intellectual property rights will remain with UNFPA. The vendor should include branding and logos of relevant donors or partners as provided by UNFPA. Prior approval from UNFPA is required for using the FP modules or any part of their content in other projects.
10. Courses will be on self-paced modality and in Arabic and English.
11. Pilot Testing Report:
  - Feedback and findings from test participants.
  - Adjustments made based on pilot results.
12. Final Report: Comprehensive project documentation, including Participant feedback, Knowledge assessment results and Lessons learned and recommendations.
13. Support and Maintenance: Ongoing technical support for one-year post-launch.

#### **Required Expertise:**

The vendor should possess the following expertise:

1. Demonstrable at least 3 years' experience in developing creative and innovative online learning solutions, including interactive and engaging e-learning courses.
2. Solid proficiency in developing e-learning platforms and integrating multimedia elements.
3. Solid experience (at least 3 years) with healthcare-related training materials.

4. Familiarity with the family planning and reproductive health sector is highly desirable.
5. Excellent communication and project management skills.
6. Organizational capacity to digitize courses and deliver quality assignment deliverables within the specified timeline.
7. Ability to create culturally sensitive and inclusive content.

#### **Milestones and Payment Schedule:**

Payment will be made based on the following milestones and deadlines:

1. Milestone 1: Drafting the outline, structure, and activities of the course (20%)
2. Milestone 2: Completion and submission of the digitized courses for review, conducting pilot tests, finalizing the courses based on pilot test feedback, and obtaining approval from UNFPA (40%)
3. Milestone 3: Launching the digitized courses and sharing enrollment links (20%)
4. Milestone 4: Completion and submission of the final project report documenting project results, analysis of tests and evaluations, participant feedback, and lessons learned (20%)

#### **Submission and Timeline:**

Interested vendors should submit their proposals, including the following documents, by 21 December 2024:

1. Company profile and C.Vs for all staff members who will be working on the project, including any technical consultancy needed to be provided by the vendor. Relevant experience with other clients and expertise in developing digital learning solutions.
2. Proposed approach and methodology for digitizing the family planning courses.
3. Timeline with key milestones and deliverables (expected timeline for completing the digitalization and launching is 3 months by maximum completion of the whole project is by 25th of March 2025)
4. Financial proposal detailing the cost breakdown, including any licensing or software fees. The financial proposal could be based on the proposed content (videos, forum etc). it is preferable to add the cost of one video (itemized cost).
5. Examples of previous work or portfolio showcasing e-learning courses developed.

#### **Technical Scoring Criteria:**

The selection of the vendor will be based on the following criteria:

1. Technical approach & methodology and level of understanding of the objectives of the project, innovation, feasibility, and alignment with project goals (25%)
2. Relevant experience and expertise in developing interactive e-learning courses (20%)
3. Professional experience of the staff that will be employed to the project proving demonstrated expertise in evaluation and related processes (CVs required) (15%)

4. Specific experience /expertise and demonstrated understanding of family planning and reproductive health content needs (15%)
5. Timeliness and feasibility of the proposed timeline (10%)
6. Profile of the company and relevance to the Project (15%).

#### **ANNEX (Course modules and overview of content for every module)**

1. Disability and Inclusion (Definition of disability, different causes of disability and how to avoid them, adapting the surrounding environment for the child with disabilities and how to overcome difficulties and problems)
2. Positive parenting (Proper growth and development, Parenting and positive parenting , Positive parenting in the golden 1000, Behavioral therapy ,Positive parenting methods to raise children morales, Dealing with emotions effectively, Steps for participating in problem solving)
3. Proper healthy nutrition Healthy Plate (Proper healthy nutrition, Food groups, Healthy Plate, Nutrition of pregnant woman, some pregnancy problems related to nutrition and how to deal with it)
4. Sustainable development of the Egyptian family (The concept of sustainable development, Elements of Sustainable Development, Activities that promote environmental awareness among children to achieve sustainable development, Ways to help develop environmental awareness in children)
5. Health education for the period of childbirth (Who is “doula”? Anatomy of the female reproductive system, pregnancy exercises, Mother’s needs during labor and delivery)
6. Beyond the thousand golden days; The development of intelligences in the child from 2: 6 years (The concept of intelligence and multiple intelligences, Types of Intelligence, Intelligence Development Games for children from 2 to 6 years old, Assessment of intelligences in Children ages 4-6 years)
7. Breast Feeding (Child development during the first year, Fine motor development and vision up to one year of age till fifth year, The development of child drawing)
8. Growth and development (Child development during the first year, Fine motor development and vision, the development of child drawing, when should we worry?)
9. Family Planning and Spacing between pregnancies (Population Issues and Family Planning, Population Characteristics, Innovative Thinking, Benefits of Family Planning, what is the optimal spacing between pregnancies? Family planning methods, General advice on counseling, the steps for providing counseling)
10. Pre-marital counseling (Advice related to general health status and the importance of early detection and pre-marital examination, counseling and how to choose a life partner, counseling and mechanisms for dealing with a life partner)
11. Communication and counseling skills (Communication and counseling skills, Types of Optical Illusions, Counseling, Communication for behavior change)