**REQUEST FOR QUOTATION**

**RFQ Nº UNFPA/EGY/RFQ/19/013**

**Call for implementation of a community campaign using interactive methods involving media content on family planning and reproductive health issues**

Questions received from bidders:

Q1.       Is the assignment include production of films or television program during the campaign or we are going to use an already produced filming material by UNFPA during the campaign?

A1. Campaign is to use already existing films.

Q2.       Does the community campaign include online campaign (social media) & offline campaign (radio/television ads and print advertising – including billboards, signs and pamphlets) or we are going to use the proposed film in the community in the 3 governorates with the aim of initiating a dialogue around ICPD issues among youth only?

A2. With the aim of creating a community dialogue around these movies & ICPD in the 3 governorates.

Q3. We just need more clarification if you have prepared films to play and present during the activities or not ?

A3. No we don’t have prepared films.

**Q4:** Is there any possibility to extend the deadline for one week or 10 days after July 17th?

A4: NO

**Q5:** Under Background information: “the multi-media tools that involves films and already developed film content” we need more information about the already developed film content. e.g. is the film produced already?

A5.No we don’t have prepared films

**Q6:** Under Background information: “the multi-media tools that involves films and already developed film content and provoke discussions around these films and other content at the community level” What is the other content?

A6. the aim of creating a community dialogue around these movies & ICPD in the 3 governorates.

**Q7:** What are the 3 target governorates?

A7. We prioritize targeting governorates of Upper Egypt but there could be also a representation of a Lower Egypt governorate.

**Q8:** The community campaign using interactive methods involving media content on ICPD / family planning and reproductive health issues” , but we just wanted to clarify the following :

- The target 3 governorates so we can determine the precise budget .

- the target and expected number of attendees for each day in each governorate.

A8. We prioritize targeting governorates of Upper Egypt but there could be also a representation of a Lower Egypt governorate. It is really up to the bidding entity where they have partnerships and can mobilize audience. Reach should be identified by the bidder , as the entity should provide a holistic approach to their proposal and should emphasize the reach they can achieve.

**Q9:** Under the “Price Quotation Form” what is meant by Professional fees and

Out-of-Pocket expenses?

A9. Professional fees means cost will be paid to consultant that will develop the work, and out of Pocket is related to travel cost, allowances, accommodations..etc if any