



Funded by European union



United Nations Population Fund



# EU Support to Egypt's National Population Strategy

## One year in review

31 March 2018-30 April 2019



2.5 million unintended pregnancies averted.



5% increase in the number of PHCs & district hospitals that provide quality family planning service



Built the capacity of 128 local CSOs clinics in 10 governorates with the highest unmet need for family planning and high fertility rates



**DECREASE** in number of newborns by **12,4%**

In 2014 2.7 million

In 2018 2.3 million

1,076 outreach workers trained as CHWs.

15 warehouses assessed and refurbished

1,135 physicians and 42 nurses trained

Recipients of contraceptives during Your Right to Plan - December 2018 - March 2019



22% New beneficiaries (114,703)

78% Returning beneficiaries (402,685)



• 1,225,400 units of IUDs  
• 60,932 units of subdermal implants  
• 15,264 units of Implanon  
• 77,950 boxes of condoms (11,224,800 units)

### Scaling up Family Planning (FP) services including contraceptive commodities and making them more accessible ("supply-side").



- The Program initiated the development of a family planning (FP) National Costed Implementation Plan that will assist the Ministry of Health and Population (MOHP) in identifying gaps in commodity security programming, agreeing on relevant interventions and estimating their related cost.
- The first draft of the Standards Operating Procedures for the Logistic Management Information Systems was developed and discussed with relevant officers at the MOHP. The program contributed to the discussion that took place regarding the forecast of FP contraceptives during the meetings held by the High Committee for Contraceptive Security. Additional activities took place that will contribute to **strengthening the supply chain management by enhancing quality of care and support choice of methods by reducing contraceptives stock outs and equipment**. On one hand, **fifteen** warehouses were assessed and refurbished while **28** mobile clinics were supported for the distribution of FP commodities where there is lack/interruption of services.
- In terms of **enhancing the capacity of service providers**, the program supported the update and adaptation of **8** training resources, packages and curriculum. It trained **1,135** general practitioners on medical eligibility and insertion of Implanon. It also supported the training of **42** nurse supervisors to develop a road map to enhance their role in FP, reporting formats, integration of FP in other maternal and child services, and to enhance counseling using the Decision Making Tool.
- In terms of **integration of FP services and supply into frequently used public sector maternal and new born health services at primary health care level**, a comprehensive training package is currently being developed.

The program procured contraceptives to ensure that **the public sector maternal/new born health facilities have regular FP supplies**. More so **Forty two** OB-GYN physicians from **six** hospitals were oriented on the importance of immediate post-partum contraception and eligibility criteria of immediate FP.

- The Raedat Refiat program in Egypt was established in 1994 by the MOHP in response to the high fertility rates that Egypt experienced during that period. By 2012, **14,280** Raedat were recruited as permanent staff. Each one is responsible for an average of 500 families and expected to conduct 120-150 home visits per month. It is to be noted that the CHW carry out field visits based on the "30 initiative" methodology that provides a roadmap for their field work to promote the use of FP methods. A total of **45** training sessions were conducted during the reporting period for **1, 076** raedat .



## Raedat Refiat



### Women Health Clubs revitalized in FP clinics

Women health clubs (WHCs) are located at FP clinics. They are one of the non-traditional interventions in the field of raising the health awareness of Egyptian rural women villages, particularly awareness related to RH and FP . Revitalizing WHC will be done through targeted interventions such as supporting awareness seminars to be carried out by FP physicians, religious and community leaders on FP issues and promoting small family size.

The assesment results carried out in 14 governorate reflected the need for capacity building, equipment, educational material distribution and collaboration with other entities (such as illiteracy organizations, small loans-giving bank,etc). It also highlited the need for the establishment of a cadre of volunteers to serve these clubs.

# YOUR RIGHT TO PLAN CAMPAIGN

## YOUR RIGHT TO PLAN National family planning campaign



### RECIPIENTS OF CONTRACEPTIVES



### Dispensed contraceptives



### Services received



December 2018 and March 2019



- UNFPA supported the launching of the "El Wessam/Logo of Excellence" initiative in Sohag governorate back in 2017 and is currently supporting its launching and putting it in place in all governorates. The initiative aims at **improving the efficiency and quality of FP services**, creating a competitive environment among service providers as well as promoting the location of FP services provision in basic care units. With the support of the project, meetings with various governors took place to introduce

the award system, and as such, the FP sector at the MOHP officially launched the initiative in **13** governorates . The launching was followed by a two days high-level orientation workshop where the quality indicators and an overall briefing about the system were shared at governorate level with FP directors, nurses and statistics supervisors. The clinics are assessed based on a questionnaire that looks at a variety of aspects mainly the equipment, supply and demand, storage of the commodities, provision of FP counselling services, handling of medical records, etc.

## Educating youth and population in reproductive age on FP, public awareness on the value of smaller family size raised ("demand-side")



On increasing demand for FP and in cooperation with the Ministry of youth and sports (MOYS), the Youth and Development Consultancy Institute (Etijah) NGO supported the implementation of one round of Destination Egypt from March 7, 2019 to March 9, 2019.

The round celebrated the International Women's Day and advocated for transforming women's lives. In this round, **219** young people (**91 female & 128 male**) attended an awareness session and an interactive theatre performance that resulted in an increased level of knowledge on FGM and child marriage by **85%**.

A total of **1,423** young people joined the run in Qena followed by a music for development concert. On the 3<sup>rd</sup> day, the Youth and Sports Directorate organized a touristic visit in Qena. One hundred people attended it.

The event in Qena also included a policy dialogue between **20** young people from Qena, Qena governor and representatives from NCW and different ministries: MOYS, MOE, MOHP, and MOSS.



# Total media exposure to EU/FP messages in media

# 489 articles



The project partnered with both the Bishporic of Public, Ecumenical, and Social Services (BLESS) of the Orthodox Church and the International Islamic Centre for Population Studies and Research, (IICPSR) attached to the Al-Azhar University to reach out to religious leaders (RLs). BLESS capacitated RLs and created awareness on population and FP issues. Additional interventions with BLESS included joint sessions between both Coptic and Muslim RLs. Messages were disseminated in women's community clubs (WCCs) through small classes, community initiatives (gatherings and street theatres) and seminars.

RLs conducted awareness raising and step down seminars to community members and other RLs respectively. FP courses were initiated by RLs in the WCCs while interactive activities addressing FP took place in the clubs too and targeted women, men, girls and boys.

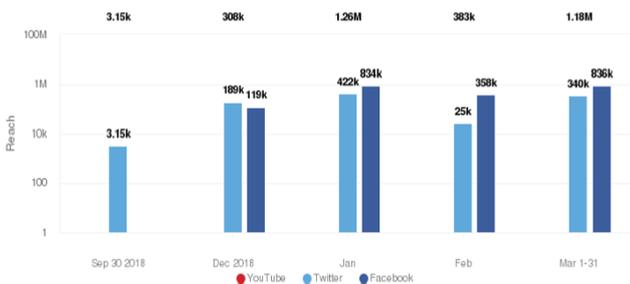
The IICPSR capacitated RLs on FP and pre-marital issues in Cairo, over a three-day course. The course covered issues relevant to the purpose of marriage in Islam, testing and counselling before marriage, marital relationships, FP methods, and the importance of FP for a healthy marital relationship. RLs had the opportunity to work in groups to develop religious lessons. The training program was duplicated to cover both male and female RLs.

The project also addressed male students graduating from Al Azhar University through a one-day educational seminar discussing FP and population issues.

In 2018, as per media analysis by Meltwater, there was a major surge in the media coverage on FP related to UNFPA, EU and MOHP that resulted in a 837% increase in editorial mentions with a total potential reach of 97.6 million - which represents a 970% increase compared to the year before the program started.



Social Reach

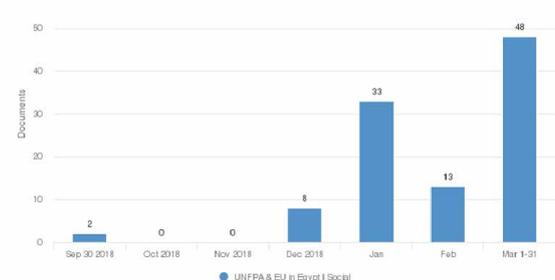


Social media updates on EU-funded activities were posted on UNFPA's Facebook and Twitter pages, with an average post reaching over 800 thousand users on Facebook. The updates included coverage of joint activities such as the Your Right to Plan campaign held in December 2018 and March 2019, Destination Egypt 2030 in March, and different awareness workshops held throughout the project's first year. Several posts were also dedicated to the official launch of the National Population Strategy in March.

All posts acknowledged the EU funding and tagged the EU social media accounts.

The EU-funded activities were mentioned in the media, namely online publications, almost 700 times since the project's inception. March 2019 saw the most coverage and media mentions since this is when the National Population Strategy was launched at the Ministry of International Cooperation. The launch was also covered on the main local TV channels.

Media Exposure



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